

# Southeastern Wisconsin Common Ground Spring 2010 Common Ground U

## COMMON GROUND

### BACKGROUND

It is common to hear people say that our community is in crisis. Whether you live in the suburbs or city, problems such as health insurance, education, crime and decent jobs touch all of us. Few current efforts are resolving these issues. It's time for a new approach.

**Southeastern Wisconsin Common Ground** is an emerging multi-county organization of diverse religious, labor, non-profit, education, and small business organizations dedicated to serving as an alliance which acts with power in the public arena for the common good.

Common Ground is an independent, non-partisan, non-profit organization directed by a team of leaders from participating institutions and a professional organizer. Common Ground is affiliated with the Industrial Areas Foundation (IAF), the oldest and largest community organizing network in the United States with 63 affiliates in the USA, Canada, England and Germany.

### PURPOSE

SWCG is a new initiative working to make a major impact on the critical social and economic issues facing Southeastern Wisconsin.

Changing these realities requires new leaders with the energy and vision to make this happen. We invite you to become a part of this new effort.

## COMMON GROUND U (CGU)

### DESIRED OUTCOMES

- To strengthen the leadership capacity and culture of participating organizations.
- To teach leaders the skills necessary for successful public action.

### INSTITUTE TOPICS

- WHY ORGANIZE? The history, traditions and values of our religious and secular organizations.
- HOW TO ORGANIZE individual relational meetings, listening sessions, research, negotiations and action.
- HOW TO STRENGTHEN our institutions. Intentionally engaging people in a relational, action-oriented and reflective culture.
- HOW TO DIFFERENTIATE between general problems and concrete, winnable issues.
- HOW TO NEGOTIATE for the common good.

## STANDARDS & EXPECTATIONS

- Individual institutions agree to send leaders to the Spring 2010 CGU.
- Participants should attend all sessions.

## SCHEDULE

### TRACK 1

#### WHEN

Saturdays, **April 17** and **April 24**

8:15 AM (sharp) – 1:00 PM (sharp)

*A continental breakfast will be provided*

#### WHERE

1<sup>st</sup> week – April 17

Community Baptist Church  
2249 North Sherman Boulevard  
Milwaukee, WI 53208  
Phone: (414) 445-1610

2<sup>nd</sup> week – April 24

Mt. Calvary Lutheran Church  
2862 North 53rd Street  
Milwaukee, WI 53210  
Phone: (414) 873-3931  
Web: www.mtcalvary-mke.org

### TRACK 2

#### WHEN

Tuesdays, **April 20, 27** and **May 4**

6:00 PM (sharp) – 9:00 PM (sharp)

*Optional dinner served at 5:30 PM*

#### WHERE

St. Anthony on the Lake  
W280 N2101 Hwy. SS  
Pewaukee, WI 53072  
Phone: 262-691-1173  
Web: www.stanthony.cc

## CONTACT

### Mark Fraley

Lead Organizer  
414.517.3379  
mark.fraley@commongroundwi.org

To learn more about Common Ground,  
visit [www.commongroundwi.org](http://www.commongroundwi.org)

*Please clip out the registration panel and along with the \$15.00 registration fee give it to Mark Fraley or mail to: Common Ground, 833 W. Wisconsin Ave., Milwaukee, WI 53233*

## REGISTRATION DEADLINE:

**April 9 at 5:00 PM**

Enrollment is limited to 30 participants per Track. Early registration is strongly recommended. No exceptions to deadline.

### COST

A mandatory registration fee of \$15 must be received by the registration deadline. Scholarships are available. Please make checks payable to Southeastern Wisconsin Common Ground.

### REGISTER TODAY

Institutions interested in joining together to tackle the tough problems facing all of us and strengthening their own organizations at the same time should send a team of leaders to the Spring 2010 CGU. Fill out the form below and mail along with the registration fee to: **Common Ground, 833 W. Wisconsin Ave., Milwaukee, WI 53233**

Registration Form				
<b>Southeastern Wisconsin Common Ground Spring 2010 Common Ground U</b>				
Please Check One <input type="checkbox"/> Track 1 or <input type="checkbox"/> Track 2				
	Name of Participant	Name of Institution	E-Mail Address	Phone #
If Having Dinner, Please List Any Dietary Restrictions:				